

# Resume

Shannon Nicole Goff  
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## **HEALTHCARE OUTCOMES LEADER SUMMARY**

- 2001-2003 OB Staff nurse at EMFLH.
- 2003-2007 House supervisor
  - Successfully help implement a night shift house supervisor position at EMFLH, which provided in house support for staff.
  - Improved associate turnover.
  - Improved associate satisfaction.
  - Super user and trainer for implementation of Electronic Medical Record. Successfully implemented.
  - Help to design and implement an electronic medical record for the ER.
- 2007-2008 PI Supervisor Position at EMFLH
  - Help to improve quality of care scores for all core measures.
  - Help to decrease hospital acquired conditions.
  - Help to improve healthcare outcomes.
- 2008-Current Birthing Spa Director.
  - Improved Associate Satisfaction.
  - Improved Associate Turnover.
  - Become the first unit at EMFLH to have Certified Nursing Staff.
  - Become the first unit in the organization to employ all BSN prepared RN's.
  - Help to establish an exclusive breastfeeding rate of 62%.
  - Collaborated with OR to successfully implement a plan to decrease all emergency c-section cut times to 30 minutes.
  - Collaborated with disciplines across the organization to implement an OB hemorrhage protocol.
  - Developed and implemented Rapid Response Initiative for EMFLH.
  - Improved all quality scores and have remained above goal on all measures.
  - Implemented a hard stop policy for elective inductions.
  - Implemented child birth education classes for patients.

- Developed and implemented breastfeeding support class for patients.
  - Implemented Kangaroo Care for all patients to include C-Section patients as part of a statewide initiative.
  - Implemented CCHD testing for all newborns.
  - Improved the department's contribution margin from a negative to a surplus.
  - Improved productivity.
  - Help to increase deliveries per year from 239 to 439+
  - Implemented a NAS scoring criteria for babies born to addicted mothers.
  - Become the first facility in the state of Kentucky to implement self administered nitrous oxide.
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- 2013-2017 Medical Surgical Director
    - Improved associate satisfaction
    - Decreased associate turnover
    - Increased HCAPHS scores
    - Improved productivity
    - Decreased budget for staffing
    - Decreased overtime
    - Lead 4 of the Medical Surgical Staff nurses to become the first Board Certified nurses in Medical Surgical at EMFLH.
    - Improved the Swing Bed admission rate.

**EDUCATION:**

DNP	Walden University currently enrolled
MSN	University of Phoenix Completion Date: December 2010
MHA	University of Phoenix Completion Date: December 2010
BSN	Eastern Kentucky University Completion Date: May 2001

**PROFESSIONAL EMPLOYMENT:**

2001 to present	Ephraim McDowell Fort Logan Hospital 110 Metker Trail Stanford, KK. 40484 606-365-4788
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2012-Current           Campbellsville University School of Nursing  
Campbellsville, KY 270-789-5383

**WORK EXPERIENCE:**

2012 to present       Adjunct Staff Clinical Instructor  
2008 to present       Director of Obstetrics  
2013-2017            Director Medical-Surgical Unit  
2007-2008            Performance Improvement Supervisor/ OB Flex  
2003-2007            Night Shift House Supervisor/ OB Flex  
2001-2003            Staff Nurse OB

**ADDITIONAL WORK EXPERIENCE:**

NRP Instructor  
AWOHNN Fetal Monitoring Instructor  
Breastfeeding Instructor for Childbirth Classes  
Meditech Electronic Medical Record Core Team Member  
Meditech CPOE Core Team Member  
Member of Nurse Practice Committee  
Member of ED/ Trauma Committee  
Magnet Steering Committee Member

**PROFESSIONAL LICENSE:**

Registered Nurse with the Kentucky Board of Nursing

**CERTIFICATIONS:**

Certified in Inpatient Obstetrics	Expires 6/2021
External Fetal Monitoring Certification	Expires 6/2020
Basic Life Support	Expires 12/2020
ACLS Certified	Expires 10/2020
PALS Certified	Expires 9/2020
STABLE Certified	Expires 4/2021
International Board Certified Lactation Consultant	Expires 10/2020
Certified Lactation Consultant	Expires 6/2021
NRP Certified	Expires 3/2020

**PROFESSIONAL ORGANIZATIONS:**

Kentucky Organization of Nurse Leaders  
Association of Women's Health, Obstetrics, and Neonatal Nurses since 2008  
Kentucky Perinatal Association

Kentucky Lactation Improvement Coalition (KLIC)  
Member Sigma Theta Tau - Nursing Honor Society  
Kentucky Rural Health Association

**SPECIAL AWARDS/HONORS:**

Requested to present Performance Improvement Initiative to KHA and National Rural Health Association Conference in Utah - 2009  
Current Advisory Board Member, Lincoln County Technical School Nurse Aide Program  
Past ASCEND Committee Member, Premier INC  
Past Women's and Children's Committee Member, Premier INC  
Current KONL Scholarship Committee Chapter Chair  
Current AWHONN Local Chapter Chair  
2016 Lincoln County HealthCare Service Award Winner

**Community Services**

Team member for Rely for Life  
March of Dimes  
Church Volunteer

**Personal Information**

Mother of 3 teenagers.

**Continuing Education**

Credits are available upon request.

**References**

Ina Glass RN, Administrator/CNO, 606-365-4788 [iglass@emhealth.org](mailto:iglass@emhealth.org)  
Paula Ledford RN, Director Emergency Service's 606-365-4685 [pledford@emhealth.org](mailto:pledford@emhealth.org)  
Jody Wells RN, Director Surgical Service's 606-365-4717 [jwells@emhealth.org](mailto:jwells@emhealth.org)